

As signatories of New Plastic Economy Global Commitment SPB we share the vision of a circular economy for plastic, where plastic never becomes waste. This vision is the target state we seek over time.

OUR COMMITMENT TO TAKE ACTION TO ELIMINATE PROBLEMATIC OR UNNECESSARY PLASTIC

Throughout 2019 we have been working on optimizing our blowing process and we have achieved our goal of reducing plastic consumption by 1% in some of our bottles.

In September 2019 we have eliminated Shelf Ready Packaging made from plastic and replaced it with cardboard material, therefore reducing 22 Tm of plastic consumption annually.

From 2020 onwards, we keep working on measures that target plastic reduction:

- Replacing HDPE bottles with PET bottles, with the aim of reducing weight and plastic waste during the blowing process.
- Searching, together with our suppliers, for new alternative materials, such as cardboard, that are suitable for our products.
- Analysing the productive process to find other ways to optimize plastic consumption.

OUR COMMITMENT TO ENSURE 100% OF PLASTIC PACKAGING IS REUSABLE, RECYCLABLE OR COMPOSTABLE BY 2025

During 2019 we analysed the recyclability of our plastic packaging, identifying the critical points that needed to be improved and started working with our suppliers and clients.

Regarding multilayer flexible packaging in 2019, we validated mono-material alternatives to have a recyclable alternative for our products.

We changed most of our trigger sprays to a new alternative that is made exclusively with plastic components, avoiding metal pieces.

From 2020 onwards,

- We are changing our current flexible packaging from multilayer to mono-material and recyclable doypacks.
- We have started using water soluble adhesives in our labels to improve the recycling process.
- We are working with our supplier to improve the recyclability of the sleeves we use in our products.



OUR COMMITMENT TO REACH AN AMBITIOUS 2025 RECYCLED CONTENT TARGET ACROSS ALL PLASTIC PACKAGING USED

We aim to achieve a 15% of recycled plastics by 2025, and as long as we progress in our tests, we expect we will be able to raise this goal.

During 2019 we validated the blowing process of 25% -50% PCR PET in part of our PET packaging, and started to use 25% PCR -PET in our range of floor cleaners.

We also started broad blowing tests for HDPE bottles with different percentages of post-consumer plastic and different sourced materials.

In 2020 we extended the use of 50% RPET in another 5 bottles and we have started using 30% RPP tubs. We are also using 35% PCR on the reusable trays we used for our internal logistics.

With all this measures we expect to reach a 5% of recycled content by the end of 2020.

Aiming our target in 2020 and onwards we have the challenge to find the suitable and efficient recycled raw materials that ensure the quality, integrity and economic sustainability of our final products. We will keep testing and validating PCR with our suppliers and clients.

OUR COMMITMENT TO TAKE ACTION ON MOVING TO MOVE FROM SINGLE USE TOWARDS REUSE MODELS WHERE RELEVANT BY 2025.

We are already using reusable pallets, boxes and trays in our logistics.

By 2021 we are also working on new refills, concentrated products for our cleaning products